



# Risk and diversification

This Fact Sheet is dated 1 August 2009 and incorporates by reference additional information into the Accumulation, Executive and Electrical Contractors Product Disclosure Statements dated 1 August 2009.

## Overview

There is a relationship between the amount of risk a person is willing to take and the potential return they may get on their investment.

In general, investments which potentially earn higher long term returns (i.e. equities and property) carry higher short term risk. Not only may the rate of return of the investment vary, but also the value of the investment can rise and fall more sharply than other investments.

Typically, investments that potentially earn lower longer term returns (i.e. cash, fixed interest and bonds) are likely to fluctuate less in the short term.

Factors such as interest and exchange rates, government policy and the state of domestic and world economies will impact on the financial and investment markets and therefore your investment.

In the case of listed securities such as shares and listed property trusts, other influences include political events and the performance of world share markets. It is important to note that the returns from listed investments reflect the market forces of supply and demand and investor sentiment.

The principle of diversification is where you spread your investment between more than one asset class. The intended result is to achieve more stable investment returns, in other words, the total returns of a diversified portfolio should not fluctuate as much as the returns from investing solely in one asset class. The Scheme adds further diversification by spreading money across a group of specialist fund managers.

## Investment returns in recent years

Up to date information in relation to the annual effective net earnings for each of the most recent 5 financial years for each investment strategy is set out in the latest Annual Report, along with other related investment performance information.

You should note that the net earning rate reported in the Annual Report may not be the same as the rate experienced by members because of timing differences and the reserving policy.

You should be aware that past net earning rates are not a reliable indicator of future net earning rates. More information about investment returns is available from the Scheme's website.

## Risk of investing

In general, investments looking to generate the highest returns tend to have the highest risks. "Risk" means not only that returns might be variable (or 'volatile'), but that part or all the investment might be lost. Historically, shares have been more volatile than other investments, such as property or fixed interest.

Regardless of the Investment Strategy chosen, the value of your investment can fall as well as rise. Even where your investment does not fall in value, it may not perform according to your expectations.

### Inflation risk

A further risk is inflation. Although the investment may produce a positive return, when we compare this to the increase in the cost of living, we may find that your return hasn't been able to keep up with inflation, effectively reducing your purchasing power. You need to balance risk against returns in order to achieve your investment goals.



## Credit risk

Investment in debt securities or other debt instruments can be subject to default risk. For example, where we buy a bond that has a regular coupon (interest) payment and a capital repayment (the money you get at the end of the period of the bond), there is a risk that the organisation that issued the bond (credit issuer) may default on the interest payments, the capital repayment or both.

Bond investments with a non-investment grade credit rating (that is Standard and Poor's BB+ rating or equivalent rating by another rating agency, or less) are subject to increased risks, compared with investment grade securities – rated AA for example. The credit issuer of a lower graded Bond may be more likely to default on the interest payments, the repayment of capital or both. However it is more likely that these debt securities may provide a higher return, and we may still invest in lower grade securities.

## Interest rate risk

Cash, cash-like securities and debt securities investments are affected by interest rate movements. Capital gains can be earned from debt securities investments where interest rates are falling and capital losses can occur when interest rates are rising. The risk of capital gain or loss tends to increase as the term to maturity of the investment increases.

## Liquidity risk

Many investment strategies hold assets which are 'illiquid'. If we invest in illiquid assets, we may not be able to sell the investment at short notice, or we may need to sell our investment at a discount or a loss if we need to 'cash out' quickly. Examples are direct property, absolute return, private equity and non-listed alternative investments. Listed investments can also be illiquid where there is not an active market for the securities such as small companies' shares.

Diversifying across a range of investments and limiting holdings in potentially illiquid investments may help you manage the risks of illiquid investments.

## Market risk

General economic conditions both in Australia and elsewhere in the world affect markets. Changes in government policies, interest rates, inflation, technological developments and demographic changes (alterations in the make-up of the population – such as the fact that on average the population of Australia is ageing), all affect investment markets as a whole causing the value of investments to rise and fall. We have no way of accurately predicting what will happen and how this will affect the markets.

## Derivatives risk

The Trustee has a policy that is applied when approved investment managers trade in derivatives. This policy includes guidelines for writing and buying 'options', 'futures' and other derivatives. Derivatives can be used for many purposes, including hedging to protect an asset against market fluctuations, reducing costs of achieving a particular market exposure and maintaining benchmark asset allocations. Risks include:

**Price** – The risk that changes in prices in the market underlying a derivative contract, or in the derivative contract itself, are adverse to the position held.

**Leverage** – The risk that by creating greater exposure to a market than that of the assets backing the position, losses will be magnified.

**Liquidity** – The risk that a derivative position cannot be reversed.

**Default** – The risk that the other party does not meet its obligations.

## Short selling risk

Short selling is a sophisticated technique where a share or bond is sold, for delivery at a later date, in anticipation that its value will decline over the period, and you will be able to buy it back at a cheaper price than you sold it. Of course if the price has gone up you can lose the difference between what you sold it for and what you need to buy it for (plus all the transaction, holding and other costs).

## Currency risk

A portion of the Scheme's assets are invested internationally and therefore can be affected by currency movements.

As part of the Trustee's policy, all international fixed interest investments are fully hedged, while a currency manager is employed to put a passive hedge in place for the Scheme's international equity investments. This hedge position may move from time to time, but the usual setting will be a 50% hedge ratio.

## Asset class risk

Risks for individual asset classes include:

**Alternative assets** – Alternative assets can involve exposure to all of the risks applying to the traditional asset classes described in this Fact Sheet. In addition, many alternative assets are illiquid and can also involve the use of derivatives, gearing and short selling.

**Australian equities** – Specific risks relating to individual companies include profits and dividends being below expectations, adverse management charges or reassessment of the outlook for the company or industry.



**Cash** – Whilst it is unlikely that the market value of a cash investment will decline, longer-term returns are generally lower than other assets.

**Debt securities** – Whilst such investments normally pay a set amount of interest income over time, market value can fluctuate. Overall returns over short-term periods can be negative. The market value will fall if yields rise. Fixed interest investments are also subject to default risk.

**International equities** – Global economic trends, individual country risk factors as well as specific risks relating to individual companies will affect the price. There is also currency risk (unless hedged). Capital gains may occur when the Australian dollar depreciates against other currencies and the capital losses may occur when the Australian dollar appreciates.

**Property** – Risks include vacancies, locational factors, unprofitable property development activities, declining property values and realised losses when properties are sold where the property investments are held in a listed entity. It will also attract some of the risks associated with share market volatility. Other risks include delays in obtaining required approvals, construction, leasing and market risk.

## Invest for the long term

Superannuation is a long-term investment and moving between investments on a regular basis may do more harm than good. You should consider remaining in your selected strategy for at least the minimum investment timeframe suggested for the investment strategy.

**Note:** Investing for the suggested investment timeframe will not eliminate the risk.

## Read all of the information

It is important that you read all of the information associated with the investment. Risk profiles can be an indicator as to the volatility of an investment, but you should also be aware of where your money is being invested to understand how the various risks may have an impact on your investment.

## How do I understand and manage my risk?

Whilst you can never fully eliminate the risk associated with an investment, there are a number of different ways in which you can minimise the potential risk.

### Obtain professional advice

Investments are complicated and whilst the risk profile of an investment may be an indication, it is recommended that you seek professional advice before deciding which investment strategy best suits your needs.

### Regularly review your investment

Your individual circumstances may change and as a result your selected investment may no longer be suitable. If you do think that your investment is no longer best serving your needs, you should obtain professional advice to review your investment choice.

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Members should not rely solely on this information and should consider their own personal objectives, financial situation and needs before acting on this information. Prior to making any investment decision you should obtain and consider the relevant Product Disclosure Statement (PDS) pertaining to your Scheme membership and seek professional investment advice. Date issued: 1 August 2009.

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